

Contact: Margaret Bullens, Executive Director
Phone: 816-448-7320
Fax: 800-934-0275
Email: info@safenowproject.org

PRESS RELEASE

FOR IMMEDIATE RELEASE

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SAFENOWPROJECT® SUPPORTS THE FAMILIES OF THOSE WHO “PROTECT AND SERVE”

KANSAS CITY, MISSOURI...SAFENOWPROJECT®, a national 501c3 nonprofit organization that creates, promotes and advocates community-based strategies and resources to eliminate child sexual abuse, has recently negotiated a 50% discount on MAX Protect for Kids for all law enforcement participating as members in professional law enforcement organizations.

As featured on *FOX & Friends in the Morning* in late November, MAX Protect for Kids is software that proactively monitors and filters all communications on a computer desktop such as instant messaging, chat room, email or documentation preparation. It is particularly effective in thwarting unwanted activity in peer to peer networking as is used in popular community rooms such as “MySpace”. This software filters all communication against a unique law enforcement recommended database of known language used by online sexual predators. Any violation of the database language prompts the computer to proactively terminate all communications and immediately notify authority figures of the specific communication: including time, date, screen images of the activity, and the involved computer IP address that prompted the shut-down. The MAX Protect for Kids database can be enhanced to include personal information that parents do not want released such as addresses, phone numbers and other personal information.

According to SAFENOWPROJECT®’s founder Margaret Bullens, “Law enforcement officers risk their lives to prevent and control crime. It is only fitting that we demonstrate gratitude and support by making safety resources available to them and their families at a significant discount. We recommend MAX Protect for Kids for all parents and schools as the most comprehensive software solution available to protect children from online dangers posed by Internet sexual predators and pornography. Safety education, along with the proactive, preventative software provided by MAX is necessary to ensure that the children we love have the greatest protection possible.”

The announcement of a discount to law enforcement follows the release of a national program to donate MAX Protect for Kids to any school desiring to control, filter and monitor activity on computers proactively.

Members of law enforcement who want to take advantage of this offer should call SAFENOWPROJECT® at 816-448-3720, or send an email to info@safenowproject.org.

SAFENOWPROJECT®, a national nonprofit organization that creates advocates and promotes community-based strategies and resources to eliminate child sexual abuse. To learn more about MAX Protect for Kids, or to join and support SAFENOWPROJECT®’s efforts, visit www.safenowproject.org.